



## For Immediate Release

High Resolution Images Available – email donnal@first-insight.com

## First Insight releases EyeClinic Imaging, a cloud-based ophthalmic image management system that integrates with any EHR

**Hillsboro, OR (March 27, 2017)** – <u>First Insight Corporation</u>, developers of MaximEyes EHR and practice management software for eye care professionals, released <u>EyeClinic Imaging</u>, a cloud-based ophthalmic image management system.

"EyeClinic Imaging brings all your diagnostic imaging together in the cloud so it's easy to access from anywhere, anytime. The seamless integration



with any EHR, including MaximEyes EHR, helps transform information into new insights to streamline workflow, save time and improve patient care," said Nitin Rai, First Insight's President and CEO. "EyeClinic Imaging is the most affordable image management system in the eye care industry. No VPNs, no plugins and no extra software are needed."

## View EyeClinic Imaging Video at: www.first-insight.com/image-management

- Centralize: Consolidate patient images and reports from all your imaging devices—fundus cameras, visual fields, OCTs and more—into one image management system using DICOM and non-DICOM interfaces.
- Access: Quickly access data, images and diagnostic reports 24/7 on any computer or mobile device from anywhere on the cloud, or use as a standalone system.
- Analyze: Compare diagnostic images and reports side-by-side to quickly detect changes, diagnose conditions and annotate images.
- **Educate:** Enhance exams by sharing your findings on screen, helping patients understand their eye conditions and why certain tests are needed.

"Once the testing is done on a patient, we can easily transfer the images and reports to EyeClinic Imaging and access the results with a single click from the EHR encounter. No more paper reports, scanning and filing. The speed and efficiency have improved my workflow tremendously," said Jay Henry, OD, MS.

"Viewing images side-by-side helps me detect changes in the appearance of the macula, optic nerve and retinal nerve fiber layer. It's a valuable tool to educate patients and explain why tests are necessary," said Harinderjit Singh, MD.

**About First Insight Corporation**: First Insight was founded in 1994 by Nitin Rai, president and CEO, to revolutionize and lead the eye care industry with MaximEyes, the most complete and customizable certified EHR and practice management software. MaximEyes is a comprehensive solution that improves clinical decision making, enhances patient care and empowers optometrists and ophthalmologists to operate an efficient and profitable practice. Get unmatched customer support in less than 30 seconds with a 98% satisfaction rating. <a href="https://www.first-insight.com">www.first-insight.com</a>, 800.920.1940.

**Contact:** Donna Lehmann, Director of Marketing and Communications 800.920.1940, ext. 6917 (office) | 503.880.0538 (mobile) | donnal@first-insight.com