



Mark A. Rosanova, MD

Advanced Eyecare Associates, Chicago, IL
A MaximEyes Success Story

Overview

Profile

- American Board of Ophthalmology Certified
- American Academy of Ophthalmology member
- Specializes in cataract and cornea surgery, diabetic retinopathy, glaucoma, macular degeneration, and intraocular lens implantation
- Active in clinical research and teaches refractive laser cataract surgery
- In private practice since 1990
- Believes in educating others about eye health, as evidenced by his patient education library, numerous community lectures on eye-related topics, free eye health screenings for the senior community, and teaching positions.

Practice Stats

- Doctors: 4 Ophthalmologists
- Staff: 8
- Patient Volume: 250+ per week at three locations
- Office Locations: 3
- Workstations: 13
- Customer Since: 2002
- Web: www.eyellinois.com
- Video: <https://youtu.be/5z9U12vlltQ>

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www.first-insight.com
800.920.1940

MaximEyes Cloud Offers Triple A Service Anywhere. Anytime. Any Device.

Simplifying our lives was the main reason we moved to MaximEyes Cloud. With a busy travel schedule, increased patient volume, and out of control IT and hardware costs, MaximEyes Cloud makes day-to-day tasks less complex, business expenses more affordable, and lets us focus on providing better patient care.



Up and Running Quickly

Lifting six doctors to the cloud from three offices at different stages of meaningful use was a huge task; however, the transition was brilliantly, efficiently and successfully accomplished by the MaximEyes technical support and training teams. Our staff and doctors were amazed at how quickly we were up and running. Not only is MaximEyes Cloud a tremendous value, I can easily access patient data from anywhere, anytime, and on any device (including my phone)—even when I am 40,000 feet above the Pacific Ocean travelling to another country. MaximEyes Cloud cut my IT costs by \$1,500 per month in just one of my offices. Now that's simplifying!

Phenomenal Customer Support

The customer support at First Insight is phenomenal and it's the best in the industry. During our move to the cloud, we were assigned an account manager and technicians who are experts at knowing what our practice needs to succeed. And if we ever have any issues, technicians, and trainers always go the extra mile to make sure we are taken care of as quickly as possible.

Three Features I Can't Do Without

- Gone are the days of flipping through old patient exam records. I can quickly look at a patient's medical history using the convenient Hx buttons on the IOP, anterior segment, posterior segments, and other sections on the patient's exam records.
- We're not a one-size fits all practice. It's easy to customize workflows. I can easily add or remove elements from an encounter form and only include those elements that are pertinent to what I do.
- Importing electronic files directly into a patient's health record from any encounter organizes a patient's data easily and quickly.

Advantages are Obvious and Undeniable

Even if you have just one office, the advantages of using a cloud based EHR and practice management software are obvious and undeniable. We saw a huge return on our investment within a short period of time with MaximEyes Cloud—it's an amazing system.

**MaximEyes Cloud cut my IT costs by \$1,500
a month in just one of my three offices.**