

Overview

Profile

- TLC affiliate for LASIK consultations, where helps patients with pre and post-op exams
- Extensive training in ocular and systemic diseases, and pediatric optometry at several VA Medical Centers
- Member with American Optometric Association and Illinois Optometric Association
- Volunteer with Special Olympics, ARC and American Legion Baseball Coach

Practice Stats

- Doctors: 2 (in private practice with Tony Weber, OD)
- Staff: 5
- Office Locations: 2
- Workstations: 9
- Customer Since: 2012
- Web: www.weberoptiks.com

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www.first-insight.com
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How a Great Plan Turned into a Successful Conversion to the Cloud

Spend a few minutes with Dr. Christopher Weber and find out why he and Dr. Tony Weber say MaximEyes Cloud is the perfect fit for their practice.

Moving to a Private Cloud Keeps IT Costs Low



One of the main reasons why our two-doctor practice chose MaximEyes was its cloud-based service—it was a perfect fit. Implementation was a lot simpler than we expected. We were new to using EHR so it was a pleasant surprise when our office was up and running quickly. By migrating to the cloud versus storing data in-house, we didn't have to purchase an expensive server and other hardware.

We especially like that MaximEyes Cloud doesn't share our data with other practices in one common database, such as we have our own private database, thus making it even more privacy friendly and eliminating potential risks for accidental data sharing. And we all know that complying with privacy and security is mandatory.

Our staff, and me included, are not technology experts. It was important for us to keep IT costs low instead of requiring a team of experts to install, configure, test, run, secure, and update our hardware and software. Best part is that MaximEyes technicians are able to install updates quickly, without us having to hire an IT person.

Scalability was also a deciding factor as one size doesn't fit all when it comes to optometric practices. As our practice expands and we add more patient data, or add more users, we can easily increase our capacity for storage and users. Now we can focus on growth without breaking the bank.

Converting Legacy Patient Data With Ease

Converting our legacy patient data was a key deciding factor with selecting a new EHR. Not only did we want to get the most return on our investment, it was important to maintain continuity of patient care. We didn't have time to re-key our patient data from our previous software and converting data requires more than just flipping a switch.

MaximEyes staff worked with us to develop a new workflow that fit our needs and

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timeline to ensure our critical data was preserved and transferred as smoothly as possible.

Up and Running in No Time

From the time we entered the conversion and deployment process to our Go-Live date, MaximEyes technicians, engineers, trainers, and support staff provided excellent care all the way. They developed a good plan of action that we were able to follow step-by-step to ensure that our implementation and training was completed in a timely manner. After our initial training, each of our staff spent about 5-6 hours practicing and exploring MaximEyes. Less time in training means more time with our patients.

Dedicated Training and Resources

We had a dedicated trainer throughout the entire deployment process. This was especially helpful since we didn't have to repeat what was already done and our trainer made sure we understood each process. Our trainer was great because she simplified answers to our questions and taught us little tricks and tips on how to run MaximEyes the way we wanted.

Since everyone learns differently, the resources available on the MaximEyes customer website are very helpful. We can access many Computer Based Training (CBT) videos, recorded webinars, training guides, FAQs, and more. Now whenever we have questions or hire new staff we have dozens of resources at our finger tips.

Customizing Workflows is Easy

Every practice is unique, just like every patient. We're not all built the same so neither should your software. Confining yourself to an off-the-shelf software that had limited flexibility was not an option for our growing practice.

We chose MaximEyes because of how easy it is to customize various elements. Plus, we simply liked the layout as most of what they already had worked for us. As requirements or changes occur in EHR and practice management processes, which they do constantly, we will continue to be more efficient and increase the quality of care we provide to our patients. We found this feature unique to MaximEyes and not available in any other software systems that we evaluated. It has made the adoption of EHR much easier in our office.

Drawing Tool Self-Populates Data

The built-in drawing tool makes it easy to illustrate health issues using 3D templates and disease stamp images. Best part is that these measurements are stored as findings and they self-populate in the patient's exam record. I can use the handy freehand drawing tools and color palette for adding details and other notations.

Billing Redundancy Eliminated

Our staff love how easy billing is now. The built-in verification tool within MaximEyes prompts us if we are missing required information to submit single or batch HCFA's. Eliminating redundancy and speeding up reimbursements is a huge ROI. And with the TriZetto Provider Solutions EDI-MaximEyes integration, we send compliant e-claims automatically from MaximEyes the same day we see patients.

VSP Calculator is a Huge Benefit

The VSP Link is extremely user friendly. The VSP Calculator within MaximEyes is a huge timesaving benefit since we have a large VSP base. We are speeding up our billing process by determining exactly what the patient and insurance owes us for services and products before the patient leaves the office. We can also verify

adjustment amounts and charge backs based on the patient's authorization.

Managing Optical Data/Inventory

Our eye care dispensary is an important part of our practice. Being able to track and organize almost every function of our inventory and sales within our practice management software is critical. I especially like how prescription data transfers automatically from the patient's medical record to the optical record, which improves productivity and eliminates cumbersome re-keying data.

The Frames Data Link gives us instant access for what we have available for inventory, pricing, UPC codes, when a frame was sold or dispensed to a patient, as well as other information we need for reordering. We've automated our entire inventory as it loads the frame information directly into MaximEyes and reduces the time we spend on managing our inventory. We don't have to manually enter data and it reduces errors.

MaximEyes Software and Service Stands Out From Competition

We reviewed other PM/EHR software programs at many tradeshow's, and we found that MaximEyes stood out from the competition with its user friendly software and excellent customer service.

While there is no perfect software, MaximEyes and its customer support stood out as a far better choice for us than other software vendors. I would definitely recommend MaximEyes to my friends and colleagues, as we chose a software company that will be with us for many years.

The quality of customer support and reliability is very important to running a successful practice. MaximEyes and First Insight have delivered exceptionally well to that promise.